

Artistik Edge
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ARTISTIK EDGE BECOMES FIRST BUSINESS TO SIGN LEASE IN LAKE HIGHLANDS TOWN CENTER

DALLAS, TEXAS, April 30, 2015 - One of Lake Highlands' most established businesses has signed a lease to become the first tenant in the Lake Highlands Town Center. Artistik Edge Hair Studio will move into a 3,000-square-foot space in July.

"We are committed to Lake Highlands, and are so proud and excited to be a part of what we know will become the heart of this community," said Terri Hoover, owner of the Artistik Edge. "We see this move as an investment in the future of Lake Highlands."

Artistik Edge has been at its current location in the Town Creek Center since 2001. Prior to that, the studio was located at Skillman and LBJ Freeway for 10 years, and at Audelia and Buckner for three years. Dedicated to the community, the Artistik Edge has participated in the Lake Highlands 4th of July parade and has donated numerous gift certificates to fundraisers for Lake Highlands' schools and churches.

The studio has won a number of awards over the years, including being named Salon of the Year by the Dallas Observer and Best Salon in Lake Highlands by Bubble Life, and the Artistik Edge has hundreds of loyal clients.

"Some of our clients have been coming to Artistik Edge for more than 20 years," said Hoover. "We love being a part of their lives."

The new space, approximately 1,000 square feet larger than the current studio, will be located at the northwest corner of the Haven Lake Highlands, which is the first phase of the Lake Highlands Town Center. With the additional space and new location, Hoover plans to add stylists and expand hours.

"This new location is in a beautiful building that gives us the opportunity to update and grow," said Hoover. "We believe in the potential of the Town Center and are thrilled to be its first business."